



Esha Media Research Ltd.

CIN: L72400MH1984PLC322857

E | info@eshamedia.com

T | 022 40966666

Date: **August 12, 2024**

To,  
The Manager  
**BSE Limited,**  
P J Towers, Dalal Street,  
Fort, Mumbai – 400 001

**REF: BSE: SCRIP CODE: 531259**

**ISIN: INE328F01016**

Dear Sir/Madam,

**Subject: Disclosure under Regulation 30 of SEBI LODR Regulations, 2015.**

Dear Sir,

Pursuant to Sub-clause (7A) inserted under Clause A in Part A of Schedule III under Regulation 30(2) read with SEBI Circular no - CIR/CFD/CMDI/114/2019 dated October 18 2019, we hereby inform you that the Statutory Auditors of the Company, M/s NSVR & Associates LLP., Chartered Accountants (FRN 008801S/S200060), have tendered their resignation vide its resignation letter dated August 12, 2024 from the position of Statutory Auditors, with effect from August 12, 2024.

Further, the information required from the Auditor in pursuance to SEBI Circular no CIR/CFD/CMDI/114/2019 dated October 18, 2019, is enclosed herewith as Annexure A:

Request you to take this on record.

Thanking you,

Yours faithfully,

For Esha Media Research Limited,

*Shilpa Pawar*

**Shilpa Vinod Pawar**  
**(Whole-time Director)**

**DIN: 01196385**



**Date:** August 13, 2024

**Place:** Mumbai



To  
Board of Directors  
Esha Media Research Limited  
CIN: L72400MH1984PLC322857  
Reg Office: T 14-16, A Wing,  
2nd Floor, Satyam Shopping Centre,  
Ghatkopar (E), Mumbai, India – 400077

**Sub: Resignation from the office of Statutory Auditors- reg**

Dear Sir,

This is to inform you, we are submitting our resignation as statutory auditors of the company with effect from today. As the geographical distance between the audit firm's office in Hyderabad and the company's location in Mumbai. This distance creates logistical challenges, leading to travel and time constraints, team allocation for the assigned engagement, increased costs, and operational inefficiencies. These factors affect our ability to devote sufficient time and resources for conduct of the audit of the entity, which can impact the quality of the audit. We believe that resigning will allow the company to engage a local auditor who can provide more efficient services.

**For NSVR & Associates LLP**  
Chartered Accountants  
FRN: 008801S/S200060

*V. Gangadhara Rao N*



V Gangadhara Rao N  
Partner  
M. No.219486

Place: Hyderabad  
Date: 12-08-2024.



Annexure A

**Information of Resignation of Auditor**

(In accordance with SEBI Circular No CIR/CFD/CMDI/114/2019 dated 18th October, 2019)

Sr. No	Particulars	Details
1	Name of the listed entity	M/s Esha Media Limited
2	Details of the statutory auditor	
	a. Name:	M/s NSVR & Associates LLP
	b. Address:	H. No. 1-89/1/42, P No. 41 & 43, Sri Ram Nagar Colony, Kavuri Hills, Guttala Begumpet, Shaikpet, Telangana, India - 500081
	c. Phone number:	+91 99633 77678
	d. Email:	<a href="mailto:info@nsvr.in">info@nsvr.in</a>
3	Details of association with the listed entity/ material subsidiary:	Not applicable
	a. Date on which the statutory auditor was appointed:	31 <sup>st</sup> December 2020
	b. Date on which the term of the statutory auditor was scheduled to expire:	For the year ended 31 March 2025
	c. Prior to resignation, the latest audit report/limited review report submitted by the auditor and date of its submission.	Limited review report for the quarter ended 30 <sup>th</sup> June 2024 with report dated 22 <sup>nd</sup> July 2024.



**NSVR & ASSOCIATES LLP**

4	Detailed reasons for resignation:	As the geographical distance between the audit firm's office in Hyderabad and the company's location in Mumbai. This distance creates logistical challenges, leading to travel and time constraints, team allocation for the assigned engagement, increased costs, and operational inefficiencies. These factors affect our ability to devote sufficient time and resources for conduct of the audit of the entity, which can impact the quality of the audit. We believe that resigning will allow the company to engage a local auditor who can provide more efficient services.
5	In case of any concerns, efforts made by the auditor prior to resignation (including approaching the Audit Committee/Board of Directors along with the date of communication made to the Audit Committee/Board of Directors)	Not applicable.
6	In case the information requested by the auditor was not provided, then following shall be disclosed:	
	a. Whether the inability to obtain sufficient appropriate audit evidence was due to a management-imposed limitation or circumstances beyond the control of the management.	Not applicable.
	b. Whether the lack of information would have significant impact on the financial statements/results.	Not applicable.
	c. Whether the auditor has performed alternative procedures to obtain appropriate evidence for the purposes of audit/limited review as laid down in SA 705 (Revised)	Not applicable.



	d. Whether the lack of information was prevalent in the previous reported financial statements/results. If yes, on what basis the previous audit/limited review reports were issued.	Not applicable.
7	Any other facts relevant to the resignation:	Not applicable.

**Declaration**

1. We hereby confirm that the information given in this letter and its attachments is correct and complete.
2. We hereby confirm that there is no other material reason other than those provided above for my resignation/ resignation of my firm.

**For NSVR & Associates LLP**  
Chartered Accountants  
FRN: 008801S/S200060

*V. Gangadhara Rao N*

V Gangadhara Rao N  
Partner  
M. No.219486  
Place: Hyderabad  
Date: 12-08-2024.

